

Corporate and Foundation Friendly Projects

Those that are most likely to be funded generally share the following criteria:

- Requests support for programs, outreach or research
- Addresses a need identified by the funder; aligns with funder's priorities and geographic parameters
- Indicates an appropriate return on investment
- Will make a difference, as evidenced by measureable outcomes
- Demonstrates an innovation
- Can be scaled or replicated
- Shows capacity to become self-sustaining
- Has strong institutional support
- Has a project champion who can be a strong partner in seeking funding
- Prior relationship with funder exists
- Evidence of other investors, both internal and external
- Legitimate budget exists

Those items that are more difficult to fund share the following criteria:

- Requests for endowments, lecture series, curriculum development, scholarship funds or capital projects
- Requests for general operating support or support for overhead and routine expenses incurred in the education of students or maintenance of structures
- Weak budgets or budgets that rely heavily on support for salaries
- Weak potential for sustainability
- Programs that do not align with funder priorities
- Unclear benefits or impact
- Low return on investment